

# Northwood Esports

## Press Kit



### Who We Are

Northwood University Esports is at the forefront of collegiate gaming, offering a dynamic and inclusive environment for students to engage in competitive gaming, leadership development, and community building. Our esports program is a testament to Northwood University's commitment to innovation, collaboration, and excellence in education.

### What We Do

Northwood Esports fields 19 teams in 11 game titles, including Valorant, Rocket League, Overwatch, Call of Duty, Smash Bros, League of Legends, and Fortnite. Of the 19 teams, nine are top contenders, and the other 10 are considered junior varsity. At Northwood, 150 students play esports either recreationally or competitively.

## America's First Collegiate Esports Dynasty

2

World titles  
in Valorant  
and Rocket  
League

14

National  
Championships

57

Conference  
Championships

7

Players  
who have  
gone on to  
the pros

19

Northwood  
Esport  
Teams

11

Game/Titles  
Played

# Key Program Highlights

**State-of-the-art facilities:** Our esports program boasts cutting-edge gaming facilities equipped with the latest technology and infrastructure. From high-performance gaming PCs to top-tier peripherals, our facilities provide an immersive gaming experience for our student-athletes.

**Diverse game portfolio:** Northwood University Esports caters to a wide range of gaming preferences. Whether it's popular titles like League of Legends, Overwatch, or Rocket League, our program offers a diverse array of competitive opportunities for students.

**Competitive leagues and tournaments:** Engage in high-stakes competition by participating in various collegiate esports leagues and tournaments. Northwood University's teams consistently showcase their skills on regional and national stages, earning recognition for their sportsmanship and competitive spirit.

**Academic integration:** At Northwood University, we understand the importance of balancing academics with gaming. Our esports program encourages students to excel both in the virtual arena and the classroom, fostering a culture of achievement and balance.

**Professional coaching and support:** Our dedicated coaching staff comprises experienced esports professionals who guide our teams to success. With a focus on skill development, strategy, and teamwork, our coaches ensure that every player reaches their full potential.

**Community and networking:** Northwood Esports organizes events, meetups, and networking opportunities for students to connect with like-minded individuals, industry professionals, and potential collaborators within the esports ecosystem.

## Social Media



NorthwoodEsport  
NorthwoodU



NorthwoodEsport  
NorthwoodU



northwoodesports  
Northwoodu



esports.northwood.edu

## About Our Coaches

Head Coach Jacob R. Jacob has been in the esports industry for nine years as a coach, competitor, event coordinator and more. He started with League of Legends in 2012, competing and managing a team for various amateur leagues. He then moved on to running tournaments for Smash Bros. After nearly 200 events, he brought his expertise to the Northwood Esports Program in 2021 to support the huge success of Northwood Esports. Utilizing Northwood's esports arena has allowed Jacob to coordinate dozens of tournaments. Bringing attention to the opportunities Northwood has to offer, Jacob has helped grow the already-thriving program.

Assistant Coach Aden Frosch has been in the esports industry for seven years as a player, manager, content coordinator and community manager. Originally an Overwatch player, he was introduced to the collegiate esports space in 2019 as the captain of his university's Overwatch team. In 2021, Frosch transferred to Northwood University to complete his undergraduate degree. He has played a vital part in the program's success as a student leader, helping Northwood Overwatch earn consecutive national championships. By combining both his professional experience and strong understanding of the collegiate esports space, Frosch has helped push Northwood's program forward.

## Contacts

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